

INSURANCE CONFERENCE 2021

THEME: ENHANCING PUBLIC PERCEPTION OF INSURANCE
TO SUPPORT ECONOMIC GROWTH

SPONSORSHIP PACKAGES



COCKTAIL
GOLD
SPONSOR

 **ZMW 80,000.00**

BENEFITS

- Limitless branding at event
- Logo on key conference material
- Full page advert in conference brochure

**Cost may vary depending on menu and drink selection*



 **ZMW 45,000.00**

Lunch Break (x2 Available)

BENEFITS

- Logo on key conference material
- 5 minutes speaking slot before lunch
- Full page advert in conference brochure



LUNCH
SILVER
SPONSOR





ZMW 20,000.00

Tea Break (x4 Available)

BENEFITS

Logo on key conference material

Half page advert in conference brochure



ZMW 35,000.00

15 minutes advertising/speaking slot - x4 available

BENEFITS

Half page in conference Journal

Logo on all conference material

Logo beamed during the sponsored presentation

Exhibition table

SPEAKER SPONSORSHIP

Speaker sponsorship covers transport costs, accomodation and other logistics

BENEFITS

Half page in conference Journal

Logo on all conference material

Logo beamed during the sponsored presentation

**Contact us to discuss costing*

Director of Programs - Sponsorship

K50,000

Benefits:

Recurring advert before breaks

Logo on conference branding

Advert in Conference Brochure

EMERALD
SPONSOR

 ZMW 30,000.00

RESPONSE SYSTEM APP

BENEFITS

Full page advert in the conference brochure

5 minutes speaking slot

Logo will flash on the screens during question and answer sesions

An interior room with a dark wooden table and two black chairs. On the table is a white tray with three compartments and a stack of papers. The wall is decorated with two circular woven baskets, one of which features a stylized face. To the left is a white cabinet with a decorative lattice pattern.

ZMW 3,000.00/DAY
EXHIBITON TABLE

A close-up shot of a white golf ball on a red tee, with a golf club head visible in the background on a green lawn.

GOLF SPONSORSHIP

For golf sponsorship contact us
for further details

CO-BRANDED GIVE AWAYS FOR SPONSORSHIP

Conference Bag



Umbrella



Note Book and Pen



Flash Disks



Conference Folder



Line yard & conference ID



Other items

* Contact us to discuss costing

CONFERENCE BROCHURE/JOURNAL ADVERTISEMENTS

ADVERTISING RATES

Full Page
ZMW 6,000.00



Half page
ZMW 3,000.00



Quarter page
ZMW 2,000.00



Bouncing back
from hard times

INSURANCE
CONFERENCE
2017
18th to 20th June

Objectives of

- Promote the interests of members and the necessary measures which may be taken for the benefit of the members or proposed to be taken by an agency or body of persons.
 - Promote the interests of insurance companies.
 - Promote the interests of members and the necessary measures which may be taken for the benefit of the members or proposed to be taken by an agency or body of persons.
 - Provide for the settlement of disputes and the arbitration of members.
 - act as a company in the Republic of Zambia.
- Members related to insurance;
- Do all such things connected with, or incidental to the objects of the Association.

AGREEMENT FORM

I.....(full name) here by confirm that

.....(full company name) will be
taking up the sponsorship as indicated above, for the 2021 insurance conference

in the amount of ZMW.....

Name.....Signature.....Date.....

Authorized by

Name.....Signature.....Date.....

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