

Effective Corporate Leadership

IAZ Conference 2020

November, 2020

Prepared by
Adekunle Ogundipe
Principal Consultant

HN Conseil Limited

IAZ Conference 2020



Adekunle Ogundipe Profile

- Adekunle Ogundipe

Adekunle Ogundipe is a passionate Researcher and Market Scientist with over 13 years of multisector experience across various industries such as FMCGs, Manufacturing, Telecom, Financial, Health, Agricultural, Mining, Insurance, and Education. Some of the roles handed included organizational benchmarking and strategy, sales & marketing management, training, and research development. Over the years, he has contributed to training over 5,000 Mid to Upper Management personnel across various institutions across Africa

- He is passionate about the potential of the African Continent, and the overall health of African brands consummates his mind. Ade holds four degrees, including two Masters in Business Administration (MBA) and Masters in Agriculture (M. Agric). He is currently a Lead Consultant at HN Conseil.

New Normal

ZAMBIA



- Level of being Impatient is growing
- Baseless and non-investigated claims
- Unsubstantiated data
- Rise in individual level of bias
- Huge mistakes, mediocrity & mass error
- Direct attacks in order to win
- There is a place for the “GUT” but it has been overrated
- The Kid-adult attitude on the rise

Today



- It is not leadership that is lacking but rather effective leadership - Effective leadership can be developed
- Organizations and Entrepreneurs are dying due to a lack of leadership. In this time of unprecedented opportunity and plentiful resources, organizations are actually losing influence. The primary reason is the lack of effective leadership.
- Without having great effective leadership in the present, our organization cannot have great and effective leaders in the future

Leadership Crisis Notes

ZAMBIA



- Situations that need real leadership often suffer from lack of it, and with telling effects
- Unsustainable leadership structures have the potential to wreck good leadership intentions
- Leadership is within and can be developed
- Lack of leadership development process dilutes existing capacity to be effective



100-120km/h
“most” of Us

150km/h
“some” of Us

200km/h
“???” of Us

>206.3 km/h
Average speed of F1 Drivers



372.6 km/h

Juan Pablo – Italian Grand Prix 2005

264.4 km/h

Lewis Hamilton – Italian Grand Prix 2020



THE TECHNOLOGY



THE PIT



THE DRIVER



THE ECOSYSTEM

1

|The Technology

Right Tools
Right Channels
Continuous Evolution and Innovation

- Continuous Improvement





2

|The Pit

- **Right People - Attitude**
- **Right Skills & Expertise**
- **Right Culture**





Effectiveness or Continuous successes will be measured as the sum of all your teams contribution



3

|The Driver

- **Right Data**
- **Right Insight**
- **Right Decisions**

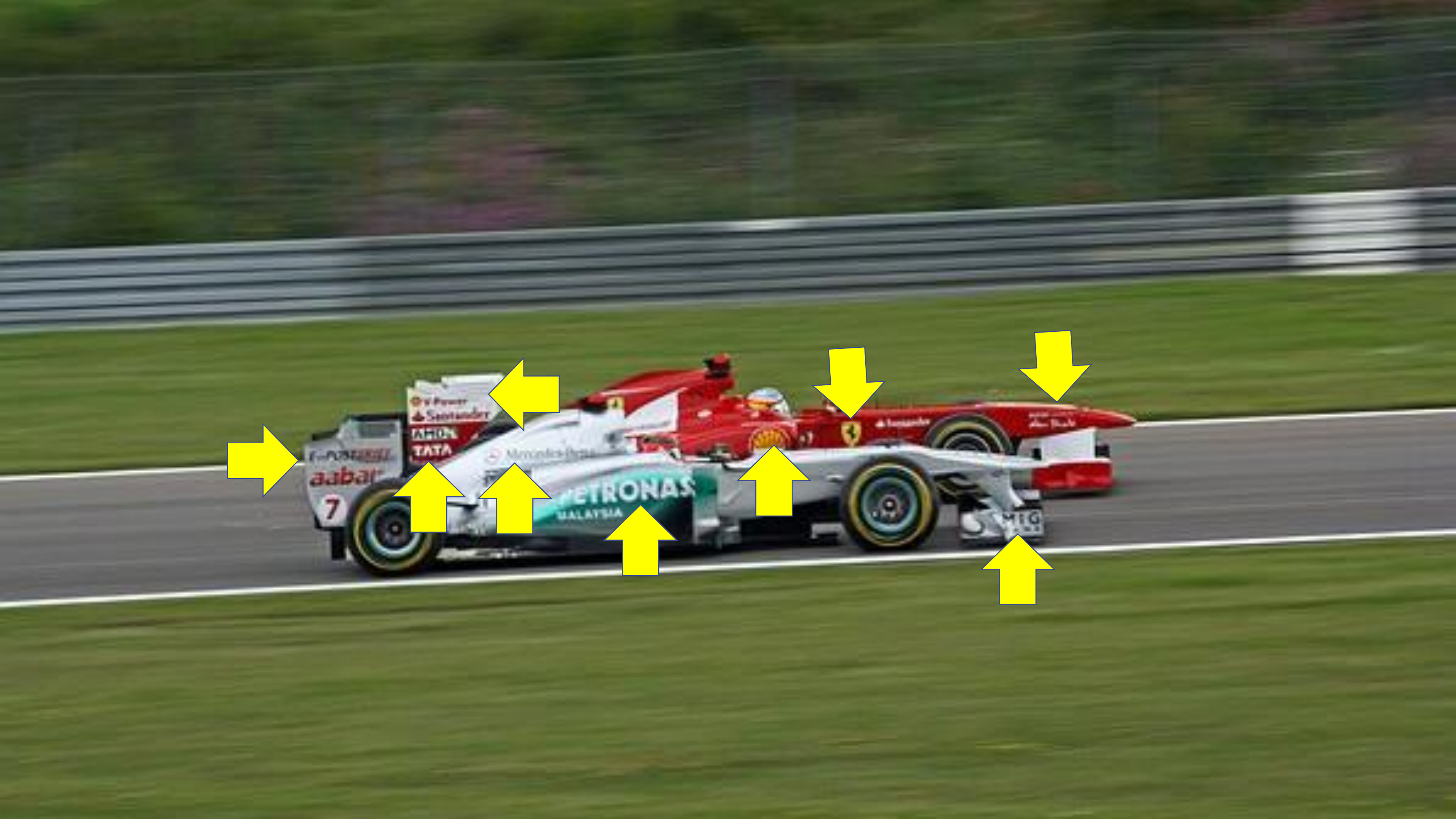


The KNOWING REALM

4

|The Ecosystem

- Partnership
- Collaboration
- Competition



Impact Driven

Effective Leaders Always
Leave Behind a Legacy

- **What are you here for?**
- **What do you stand for?**
- **What will you die for?**



THANK YOU



THE TECHNOLOGY

Communication System
 Channels
 Services & Products
 Efficiency
 Innovation
 Trust
 Delivery
 Speed
 Quality



THE PIT

Teamwork
 Expertise
 Knowledge Center
 Expertise
 Tech Talents
 Capacity Development
 Support
HUMAN CENTERED



THE DRIVER

Experience
 Informed Decisions
 Dashboard – Data
 Centered/Data Driven
 Leadership
 Coach
 Empower
 Celebrate