



2023 Insurance Sector Skills Survey



Puku Solutions is an ISO9001 Quality Certified HR Consulting Firm

OVERVIEW

ABOUT US

01

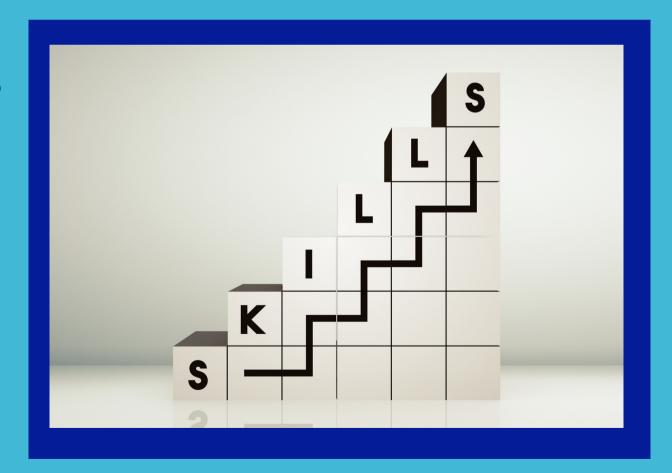
02 SKILLS SURVEY RATIONALE

SURVEY RESULTS

03

RECOMMENDATIONS

04



CONCLUSION

05



Puku Solutions is an ISO9001 Quality Management Certified human resource consulting firm.

CERTIFICATE OF CONFORMITY



* for Safety and Quality Assurance *

(The Standard Act No. 4)

Lechwe House, Freedom Way - South End P.O. Box 50259 ZA 15101, Ridgeway Lusaka Zambia E-mail: info@zabs.org.zm

Tel: +260 211 231385 / 0777 764421

Management System

Certificate No. 00-04-05-36

Awarded To

Puku Solutions

Plot 1768//M Main Street Ibex Hill Lusaka

The aforementioned organization has been certified as meeting the requirements of the management system standard(s) detailed below:

ISO 9001:2015

cope Human Resource Consulting

Site(s) This is a single-site certificate.

In order to grant this certificate, ZABS has assessed and has verified the management system(s) implemented for the scope detailed above. ZABS performs these tasks periodically while the certificate has not been canceled, in accordance with the General Scheme Rules for the Certification

of Management Systems, R3200.

First issued on Latest issue on Modified on Expiry date

Certification Scheme

11-10-2023 11-10-2023 n/a 10-11-2026

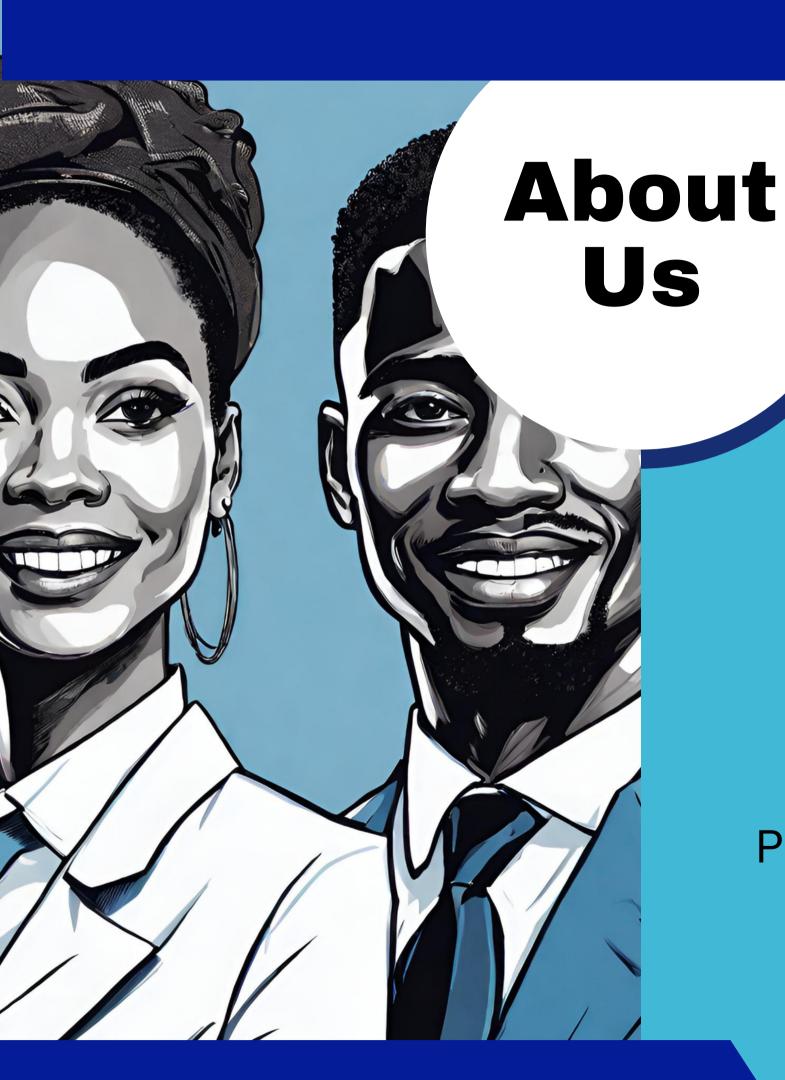
Certification Authority

ZAMBIA BUREAU OF STANDARDS Lechwe House, Freedom way – South End

PO Box 50259 ZA 15101, Ridgeway Lusaka Zambia

E-mail:info@zabs.org.zm Tel: +260211231385 Telefax: +260211238483

P4800-F2 Revision 1 01/11/2022 Page 1 of 1



Vision

Our vision is to be the prefered human resource consultancy in Zambia.

Mission

Puku Solutions core mission is to provide organizations with a cost effective, efficient and convenient human resource services

DIGITAL HR APP



www.pukusolutions.com





RESTRUCTURING



APTITUDE TESTING



RECRUITMENT & SELECTION

HR AUDITS

HR POLICIES

HR OUTSOURCING

Our Leadership Team



DR CHILAO MUTESA
CHIEF EXECUTIVE
OFFICER



DENNIS HAANYIKA
CHIEF OPERATIONS
OFFICER



ELIZABETH L. SOKO
DIRECTOR - DATA
SCIENCE

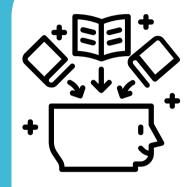


SURVEY RATIONALE & RESULTS

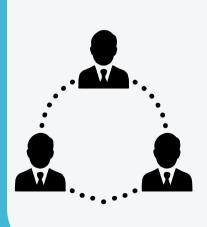
Skills Survey Rationale



Identification of Skills Gaps



Competitive Advantage



Career
Development &
Employee
Retention



Improving Service Quality Insurance Firms

Participants

Insurance Brokers

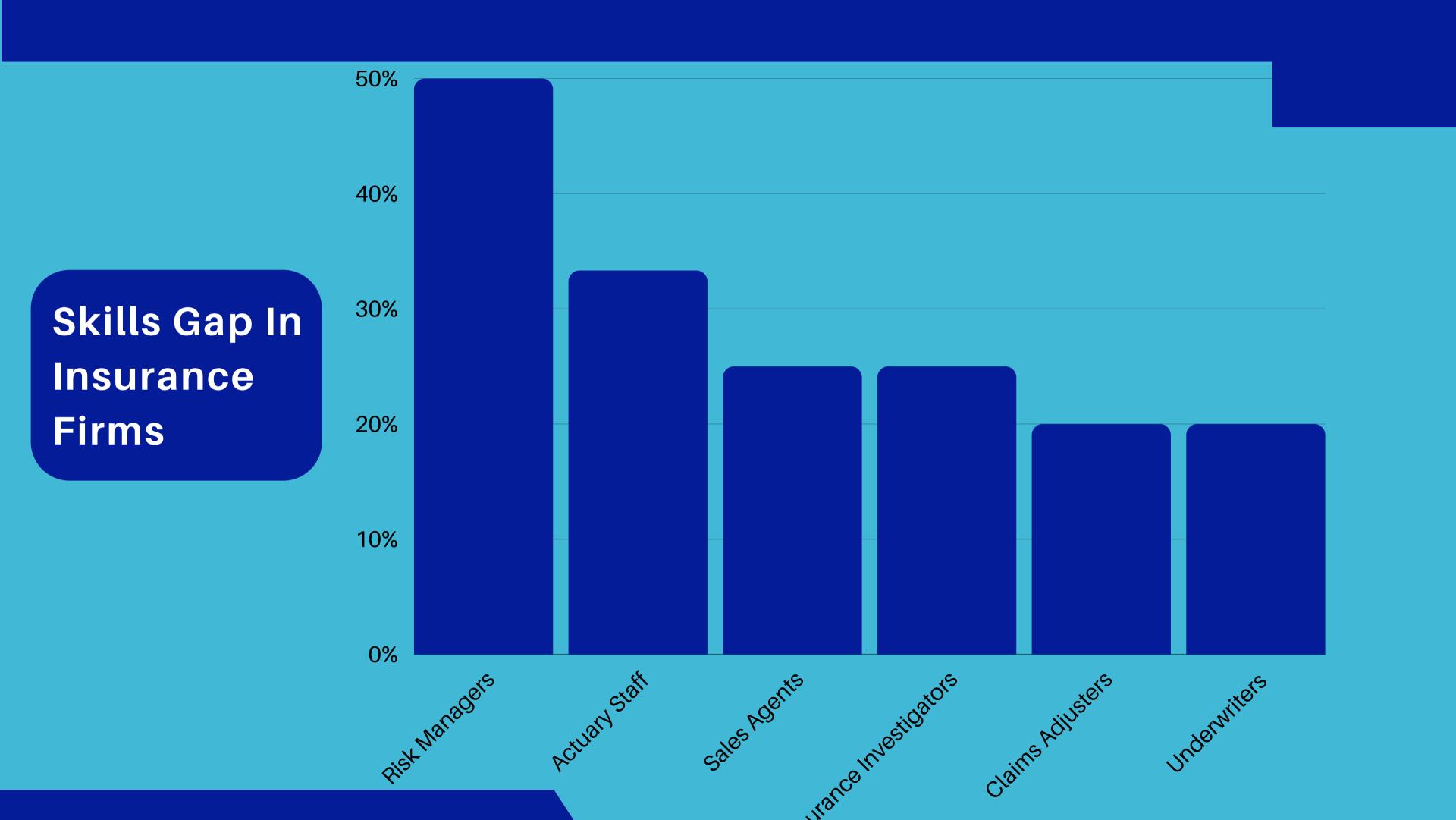




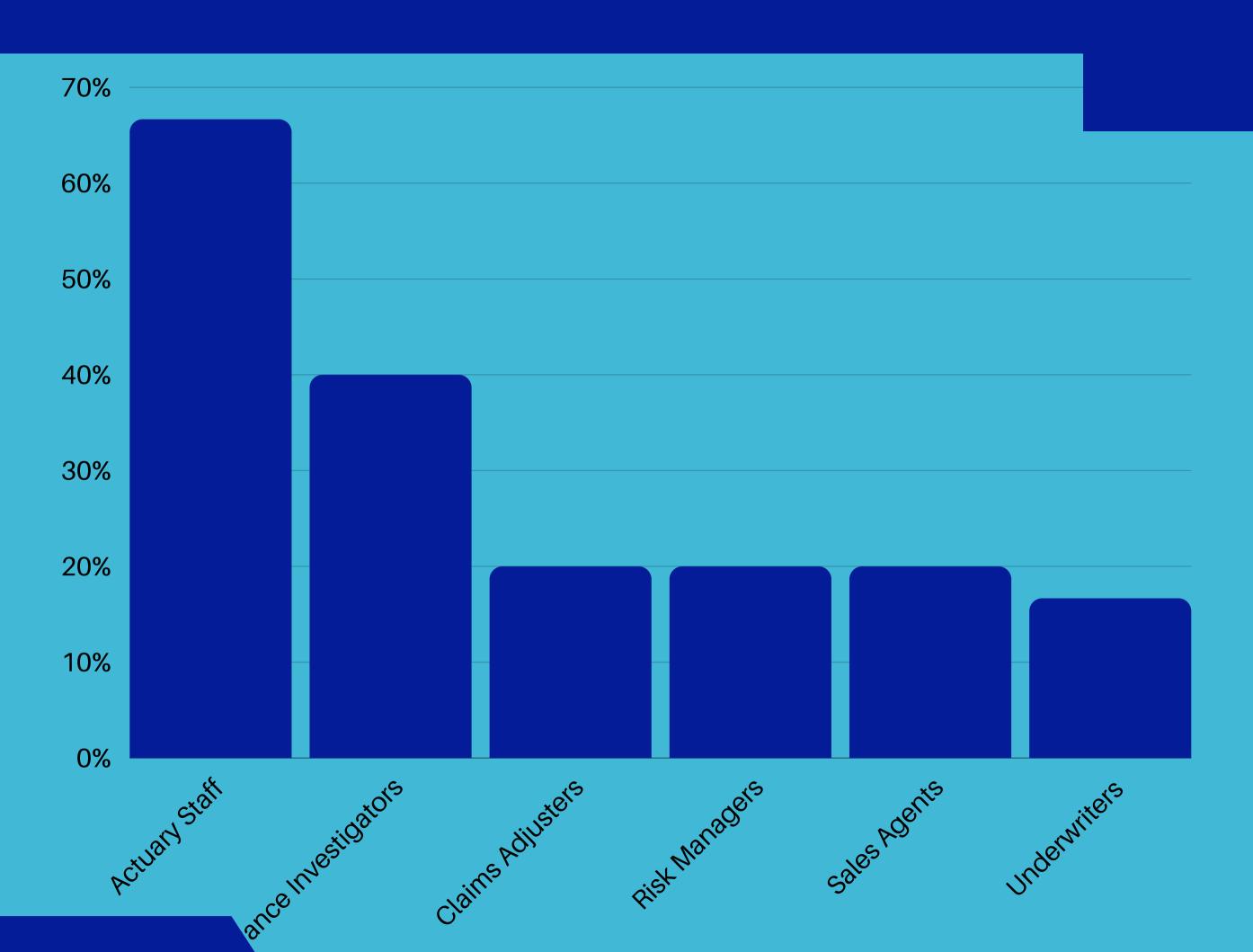


8

13



Skills Gap In Insurance
Brokerage
Firms



Skills Gaps For Risk Managers

UNDERSTANDING
RELATIONSHIP BETWEEN
RISK ANALYSIS & RISK
RATING

INABILITY TO DESIGN
ALTERNATIVE RISK
TRANSFER MECHANISM SUCH
AS POOLS



EXPERIENCE

OF HOW TO DEVELOP
ADVANCED RISK
MODELS

Skills Gaps Among Actuary Staff



Experience



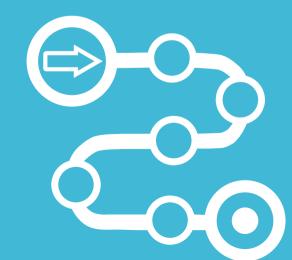


Data
Analytics &
Big Data





Product
Developmen
t & Pricing





Reserving

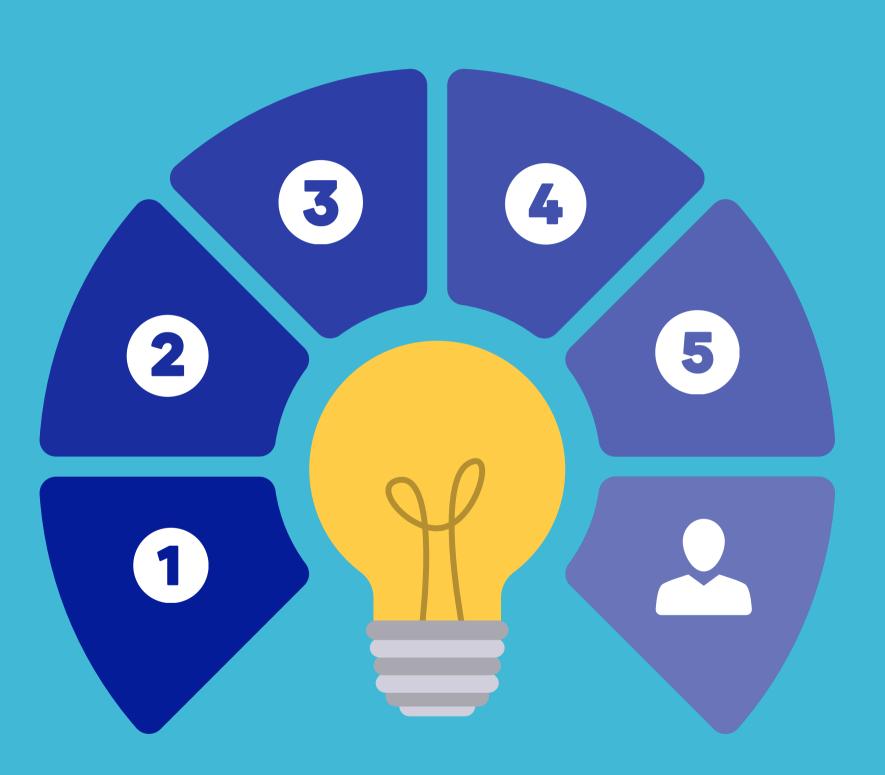


IFRS 17



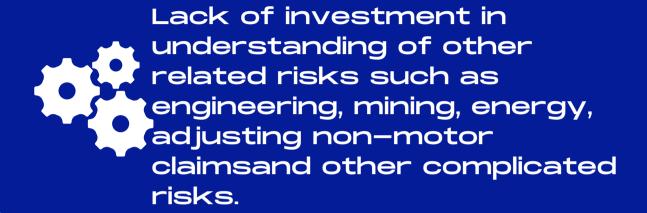


Skills Gaps For Underwriters



- 1 Lack of real-world experience
- Inability to use medical data for pricing rates
- How to develop insurance policies
- Non evaluation of historical performance of client accounts before pricing.
- Over-reliance on historic rating tables to assess risks and determine what price to charge.

Skills Gaps For Claims Adjusters





Failure to compare the loss incidence with the perils covered — failure to interpret the policy exclusions



Claim adjustment on business interruption claims



Advanced Fraud Detection Skills

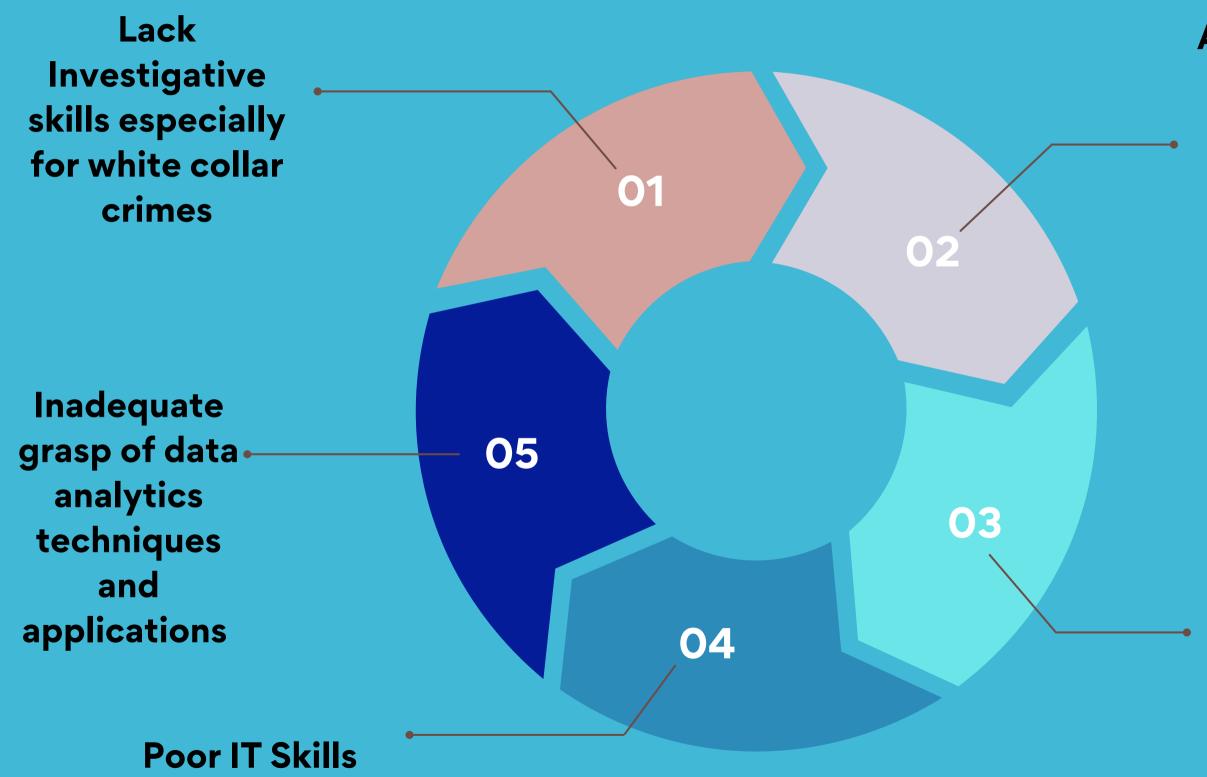


Underwriting



Understanding policy & systems

Skills Gaps For Insurance Investigators



Advanced fraud detection skills, require enhanced understanding of Legal matters.



They do not know the type of information to look out for and lack of understanding of insurance policies.

General Insurance Knowledge **Customer Service Skills** Understanding Regulation Understanding premium rates as well as the terms applicable for policies. They lack product knowledge for non-motor risks.

Skills Development Focus Areas in 2024	Brokers	Insurance
Sales Agents	33%	25%
\$ Underwriters	40%	20%
Actuary Staff	0%	20%
\$ Claims Adjusters	0%	15%
Risk Specialists	13.5%	15%
Insurance Investigators	13.5%	5%



FOCUS AREAS FOR SKILLS DEVELOPMENT OVER THE NEXT 2 -3YEARS





Recommendations On Bridging Skills Gap

Focus On Skills/Talent Development

Internal

Employee Upskilling: Providing training and development opportunities to enhance the current skill set of employees.

Career Pathing: Creating clear career progression routes within the organization for employees.

Mentorship Programs: Pairing less experienced employees with mentors within the organization for guidance and development.

External

Recruitment: The process of attracting, screening, and selecting qualified candidates from outside the organization.

Graduate Development Program: Attract new talent by offering development opportunities within your organisation.

Skills Matrix **Underwriting Skills**

Communication Skills

Claims

Data Analytics Industry

Assessment Regulations Risk

Detection Fraud

Negotiation

Active Listening Emphathy

Writing Skills

Non Motor

Interruption Business

Claims Policy

Resolution Time, KPIs - Claims Accuracy of

Assessment

Claim

Employee 1



























Employee 2

























Symbol

Level



Unknown **No Exposure**



Beginner **Needs**

Training



Intermediate **Needs**

Supervision / **Mentorship**



Advanced



Master Can Mentor / **Teach**

Develop Clear Career Paths for all key positions

Claims Manager Career Path



Oversees a team of adjusters, providing training and guidance, and ensuring that claims are handled efficiently and effectively.

This position often involves handling the most complicated or high-value claims, and may also include mentoring less experienced adjusters.

Claims Adjuster The next step is usually a Claims Adjuster position. Here, the adjuster handles more complex cases and has more responsibility in terms of decision-making and settlements.

Claims Traniee

Insurance

This is the entry level in the field. Individuals are typically learning the basics of claims processing, including how to assess claims, document information, and understand the policies and procedures.



Conclusion

Make Sure Talent Retention Is A Strategic Priority

Competitive
Remuneration
with Long Term
Incentives

Career
Development
Opportunities

Employee Recognition Programs

Effective
Communication
Channels

Flexible Work
Arrangements



Focus On Work Culture





PUKU SOLUTIONS

Thank You

Contact Us



Plot 1768/M, Ibex Hill, Lusaka, Zambia.



+260 966 235 202 / 0979 724 258



www.pukusolutions.com



info@pukusolutions.com



Puku Solutions is an ISO9001 Quality Certified HR Consulting Firm